

NAHJ Nevada Board 2/19/16 meeting minutes

Attending: Interim President Ana Ley, member Sandra Gonzalez, Region 8 Director Michelle Rindels, Member Alex Corey, Member Erik Verduzco

Internship program

The board will hold a lunch this week to say goodbye to our 2016 summer interns, as they are getting ready to finish up their programs. The group is thinking of having lunch with them on Friday before a couple of them leave for a weekend trip.

Ana will ask Keith Moyer of the Review-Journal if we might be able to keep our \$3,000 contribution to the internship program in order to bolster our limited reserves.

PIO social/auction

Venue:

Ley has been talking with the Cosmopolitan to nail down a venue for the auction (we were initially going to be hosted at STK, but those plans fell through). Now the marketing group we've been working with has offered to host our first-ever PIO social/auction at Lavo inside the Palazzo.

Event organizers for Lavo told Ley that they can meet our budget of \$1,000 and offer one drink ticket per guest as well as some light hors d'oeuvres and additional drinks for a table or two. They also said they can give us free tickets to Tao for whomever chooses to go to the club afterward.

Financial logistics

The group plans to work with NAHJ National to ask if we can charge for tickets through Eventbrite and also if we can charge for auction bids through Paypal or Square, since Lavo does not allow us to take money at the actual venue.

Photos

Of the photos posted on the NAHJ site, our group chose the following eight to print out and possibly frame for the event: 4, 10, 11, 15, 16, 18, 21, 23.

Erik is working on getting quotes for printing out the artwork. We're still unsure how we want to print out the photos.

Promotional material

Ley will also ask Alberto Mendoza if we can get NAHJ pins to offer our guests as mementoes and if we can buy a billboard-type backdrop so guests can take their photos at our event.

Sandra Gonzalez said NAHJ member Victor Hernandez can also get us a deal for a table cover that we may be able to use for the event, so she and Ley will ask Hernandez about that.

Lavo also said they can help us create graphics to promote our event.

Date

While we're flexible about when we can hold the event, we will tell Lavo that we'd like to shoot for either Sept. 23 or Sept. 30 to give us time to promote. They said they can host us on a Friday in September.

Event branding

Possible names for the event:

NAHJ Media Night at Lavo: PIO mixer and benefit

NAHJ reception and benefit (with description: NAHJ Nevada welcomes media specialists to a reception and auction to benefit aspiring journalists...)

Other fundraising opportunities

Michelle will find out if we will be able to raffle off a United Airlines ticket this year. It has been a big money maker in past.

Also, the group is considering selling postcard-size images after the auction ends for \$10-20 for those who didn't win their favorite piece.

And Jeff Scheid of the R-J has submitted a photograph that we can auction off; it's been printed and is ready for bidding.

Minutes submitted by Ana Ley.